



November 15, 2016

Hello Davis Meet Weekend Supporters,

The 18th Annual Davis Meet Weekend planning is underway and scheduled for Saturday, April 29, 2017 through Sunday, April 30, 2017.

Hosted by the Sacramento and Golden Gate Chapters of the Volvo Club of America (VCOA), the largest and most active chapters in the United States, this much anticipated two day event begins with A-La-Carte Events on Saturday and wraps-up with the Davis Car Show & Swap Meet on Sunday.

The Davis Meet Weekend activities consistently draw Volvo owners and enthusiasts from the West Coast, Nevada, Arizona, as well as states all across the nation through the positive word-of-mouth reviews and full color coverage in the VCOA's national publication "*Rolling*." Many attendees plan their trips months in advance to ensure that they can attend.

Supporting the Davis Meet Weekend provides a cost effective way to reach out to Volvo owners at an event that showcases the pride and tradition of the Volvo brand in a setting that encourages family participation and demonstrates what Volvos can do, no matter the combination of stock, modified, new or vintage. The Weekend activities give enthusiasts a chance to show off their cars, share technical knowledge, and check out what's new from the supporting vendors and suppliers; including local Volvo dealers, repair shops, parts distributors, and performance parts companies.

In addition, the Saturday Events have a tradition of supporting a local or national charity. This year, the Planning Committee is working to register an activity to support Alex's Lemonade (<https://www.alexlemonade.org/>), a national charity dedicated to raising money and awareness for pediatric cancer research and children helping children.

There are a number of sponsorship opportunities available to help increase your positive exposure among Volvo car enthusiasts while supporting the Volvo community and raising funds for a good cause. If you are interested in working together, please get in touch so we can discuss the level of sponsorship that is right for you.

All the best,

Al Simons

Davis Meet Weekend Sponsor Coordinator

Sac Volvo Club

<http://davis.sacvolvoclub.org>